EDUCATION

OUR EXPERIENCE

BY URBAN RIVER

Established in 2002, Urban River is a full-service design agency with a real understanding of the education sector.

Our MD has been a school governor since 2006 which we believe helps us to understand the issues educational organisations face.

Whether you are a school, an academy, a member of a MAT, a college, university or any other type of organisation, we can help.

A simple and straight forward approach, we concentrate on our job so that you can focus on yours.

18 YEARS
EDUCATIONAL EXPERIENCE

22
BRANDS & IDENTITIES

48
SCHOOLS & ACADEMIES

30
SCHOOL WEBSITES

MORE THAN JUST A WEBSITE!

We are proud to have worked with a large number of schools and educational organisations throughout the North East...























































... delivering a wide range of services









IDENTITY **DIGITAL** **PRINT** **CAMPAIGNS**



IDENTITY

LOGO DESIGN

Your logo is unique to you and since 2002 we have developed over 400 bespoke designs for organisations just like you.

















BRANDING

Advising on colours, styles and imagery, we can create a consistent and professional look across your entire organisation.

















Leadership








DIGITAL

MORE THAN JUST A WEBSITE!

You have the opportunity to create something which communicates, informs and engages.

Don't just tick a box, we can help you make the right impression.



WEBSITE EXAMPLES



Prince Bishops Teaching
School Alliance



Epinay Teaching School
Partnership



South Shields
Community School



Harton
6 Form



Northern Lights
Teaching School Alliance



Whitburn Church of
England Academy

WEBSITE EXAMPLES



Ian Ramsey
CE Academy



St. Anthony's Catholic
Academy



St. Wilfrids
R.C. College



Epinay Business &
Enterprise School



Northern Saints
Teaching School Alliance



Beacon Teaching
Alliance

WEBSITE EXAMPLES



Boldon School



St. Mary's Catholic
Primary School



First Steps Nursery
at St. Mary's



Venerable Bede
C of E Academy



John Spence Community
High School



St. Joseph's Catholic
Academy


PRINT

PRINT MATERIAL

Well designed printed material will cut through the mass of digital noise. We have years of experience delivering innovative and cost effective deliverables.








harton
Harton Technology College
Prospectus




International opportunities




CAN'T STOP DOING IT?
BEACON


Innovation & Progression
Courses






harton



CAMPAIGNS

NORTHUMBERLAND COLLEGE

An award winning, fully integrated school leavers campaign encompassing print based materials, outdoor, cinema and press advertising, radio advertising and a text based interactive campaign.

Course applications increased 196%.




CAN'T STOP
DOING IT?
DO IT AT Northumberland
College






CAN'T
STOP
DOING
IT?


L DAY
TICKET
£3.30

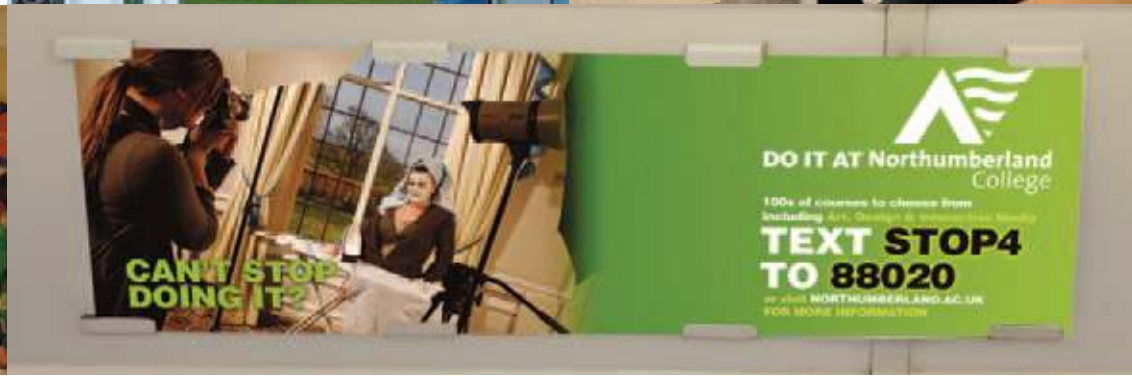



CAN'T STOP
DOING IT?


CAN'T STOP
DOING IT?






CAN'T STOP
DOING IT?
DO IT AT Northumberland
College
TEXT STOP4
TO 88020

STOCKTON RIVERSIDE COLLEGE

A complete rebrand encompassing a new identity, print materials, online advertising and school leavers campaigns.

YOUR CHOICE, YOUR LIFE, YOUR COLLEGE, YOUR SRC.COM




SRC
SRC
Stockton Riverside College
SRC
Vocational Skills Academy
Becoming an Associate Student


IT'S YOURS...
YOUR CHOICE,
YOUR LIFE
YOUR COLLEGE,
YOUR SRC.COM
SRC
WWW.YOURSRC.COM


SRC


SRC


L DAY
TICKET
£3.30
IT'S YOURS...
WWW.YOURSRC.COM


IT'S YOURS...
YOUR CHOICE,
YOUR LIFE
YOUR COLLEGE,
YOUR SRC.COM
SRC
WWW.YOURSRC.COM



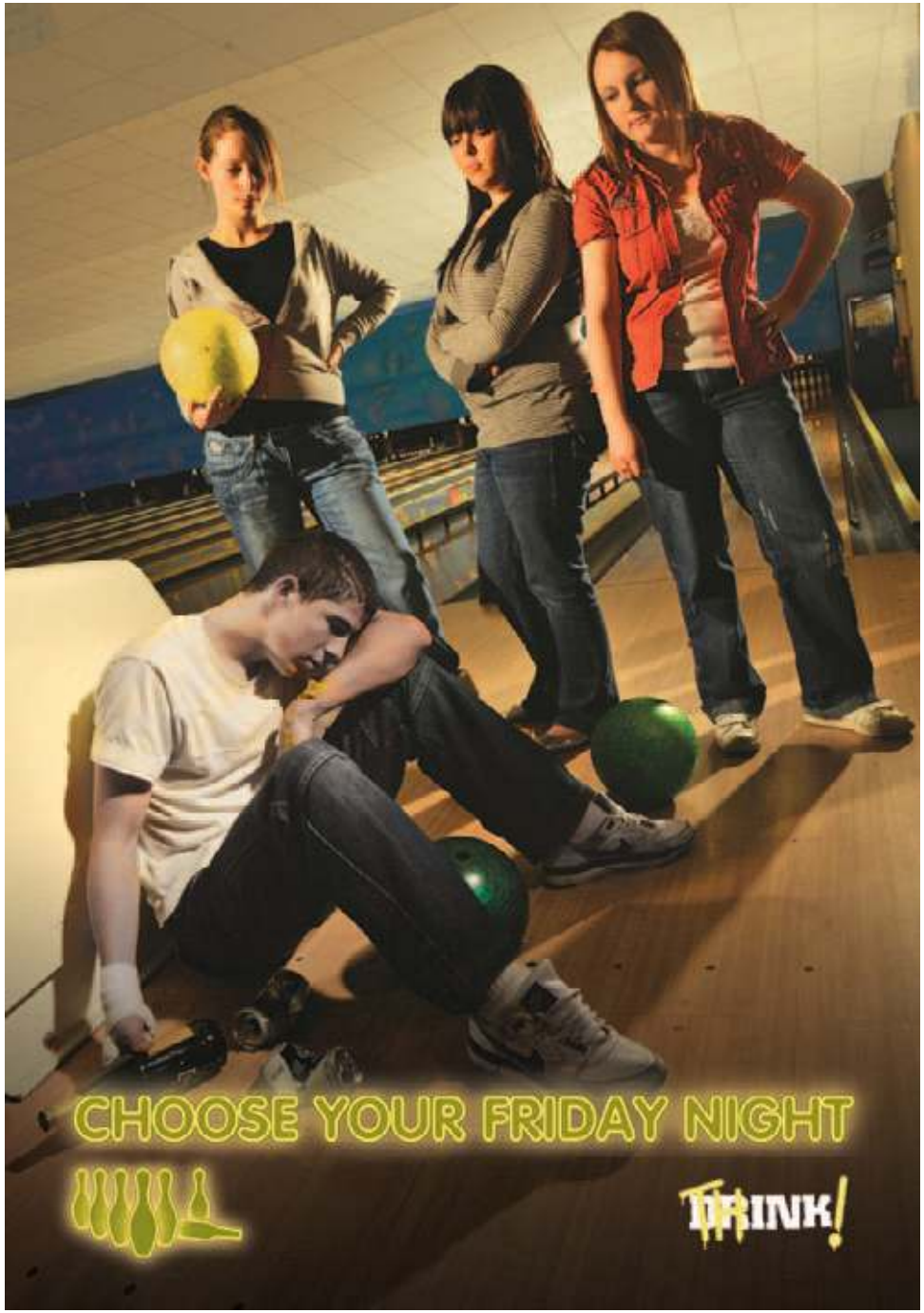

WE WISH YOU
GOOD LUCK
EXAMS

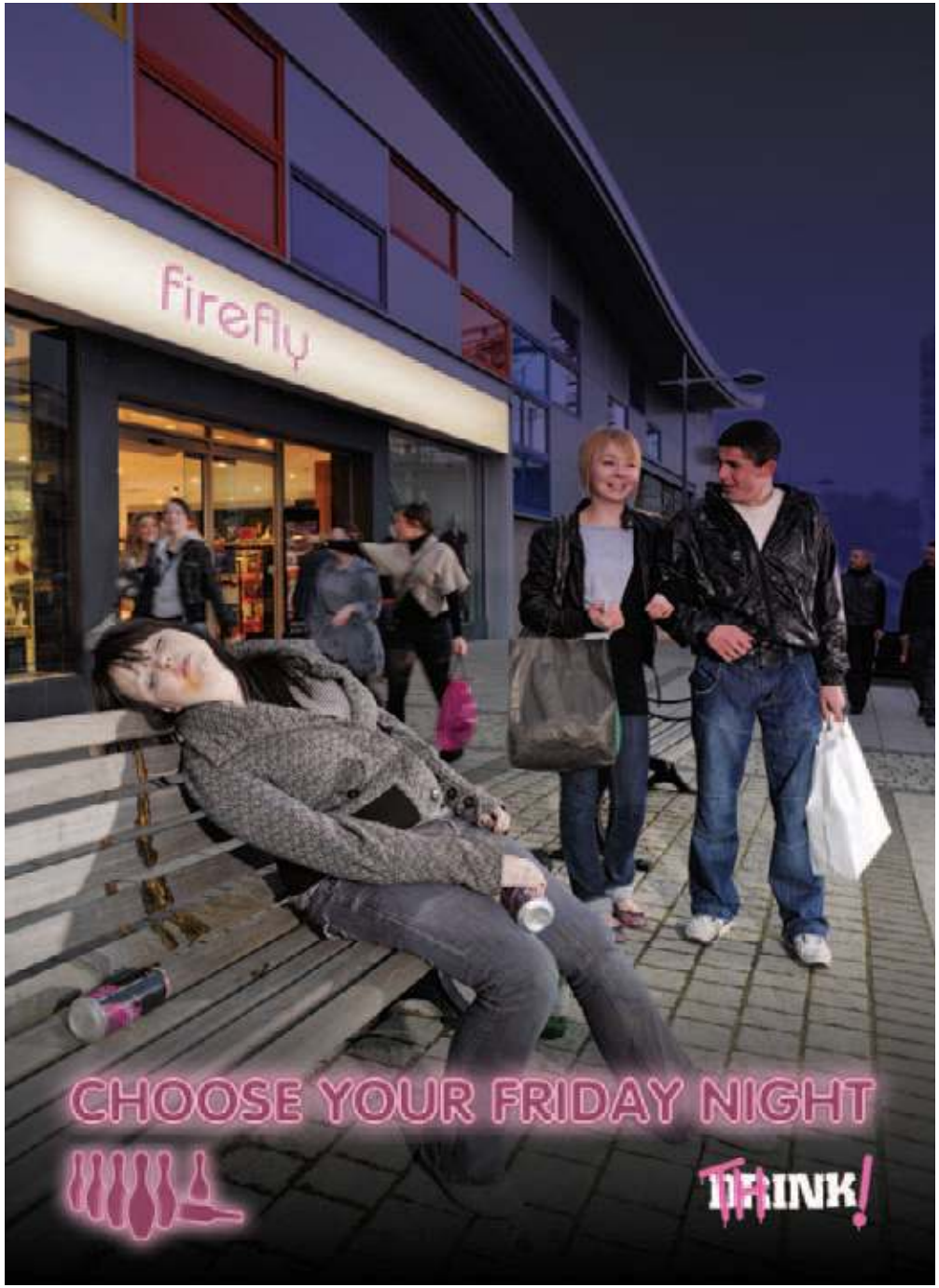

WHEREVER YOU'RE COMING FROM
SRC
HELP
THERE

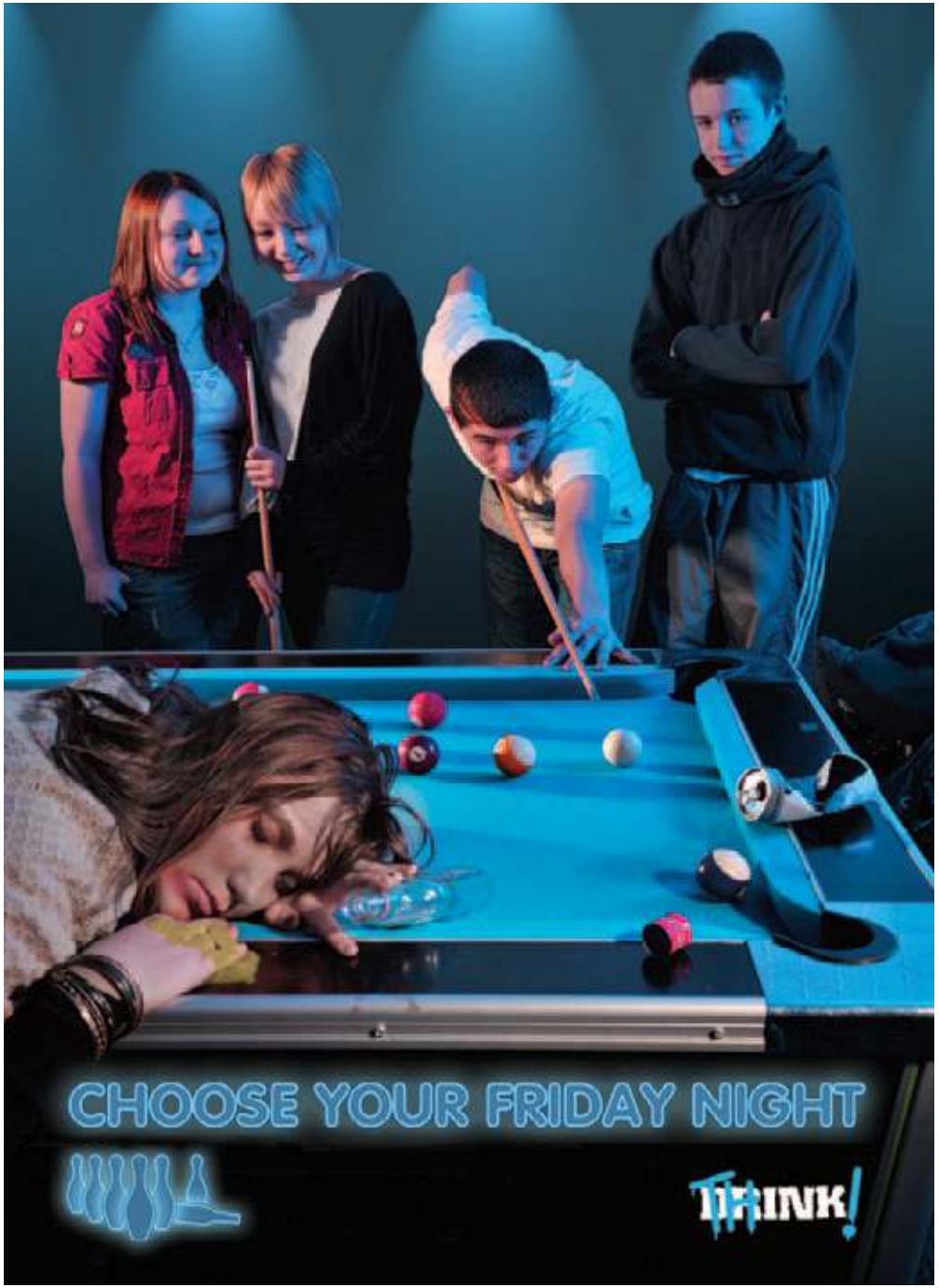

IT'S ABOUT YOU...
YOUR CHOICE, YOUR LIFE
YOUR COLLEGE, YOUR SRC.COM
SRC
Stockton Riverside College
WWW.YOURSRC.COM
TEL: (01642) 86 55 66
SRC

YOUNG PEOPLES MATRIX

An educational campaign aimed at 14-16 year olds around the dangers of alcohol abuse. The initial creative was evolved across all forms of printed, online and outdoor media to include curriculum based materials for secondary schools.




Firefly
CHOOSE YOUR FRIDAY NIGHT
THINK!


CHOOSE YOUR FRIDAY NIGHT
THINK!

“We made the right decision, the website looks great and has been well received by everyone.”

Nick Clougher - Principal Teacher
Whitburn Church of England Academy

“Just to say thanks for completing our website so quickly and advising us along the way.

The Teaching School Alliance is so busy and the website is proving very easy to use. We made the right choice and cannot wait to start on the brochures”

Colleen Miller - Teaching School Manager
Prince Bishops Teaching School Alliance

“Not only is it bright and modern, it is easy to use for both visitors and staff to update. We have had lots of wonderful comments. Thanks again to the team and we look forward to working with you on our other material.”

Hilary Harrison - Head Teacher
Epinay Business and Enterprise School

“It has always been a pleasure working with the team at Urban River. Working from any brief, they can always deliver thoughtful and incisive design that both articulated our values and placed us in the forefront for our sector”

Christine Morgan - Marketing Manager
Stockton Riverside College